



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Signature

Confirmation No. 1850

Appl No. : 09/923,829
Applicant : Thilo Gabler
Filed : August 7, 2001
Title : METHOD AND APPARATUS FOR INTERACTIVE ADVERTISING
USING USER RESPONSES

TC/A.U. : 3621
Examiner : Firmin Backer

Docket No. : 46894/JEC/W391
Customer No. : 23363

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GROUP 3600

AMENDMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Post Office Box 7068
Pasadena, CA 91109-7068
June 18, 2004

Commissioner:

In response to the Office action of December 18, 2003, please amend the above-identified application as follows:

Amendments to the Specification begin on page 3 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 11 of this paper.

Amendments to the Drawings begin on page 16 of this paper and include additional sheets (FIGS. 10-14).

Appln No. 09/923,829

Amdt date June 18, 2004

Reply to Office action of December 18, 2003

Remarks/Arguments begin on page 17 of this paper.